

Overview Of the Sri Lankan IT Industry

(Executive Summary)

Over the last then years, the Sri Lankan IT industry has been growing exponentially and has eventually formed into the following three distinguishable segments: (1) Application Product market, (2) Software services, and (3) Off-shore development.

Over these past years, we have experienced the shift from the multi-national-companies dominance to an increasing number of the newly established fast-growing local IT companies.

In the (1) Application Product market, the Sri Lankan IT companies have concentrated on software development for various industries, and have performed exceptionally. They managed to position themselves on the global market. The co-operation with the global IT giants gave Sri Lanka a lot of exposure to the (2) Software services field, where the ever growing IT generations prove their talent. This talent is also reflected by the number of the (3) off-shore development centres founded in the country.

Sri Lanka is very much suited for Software Development and outsourcing activities. As the country has a well educated and literate population, investment climate is one of the best in the region, ease of integration of expatriate to local environment, etc.

To find out about the Sri Lankan IT industry in more detail please go to <http://hSenid.com/download>, where you can download the whole article by Mr. Dinesh Saparamadu, the CEO of hSenid Software International, email: dinesh@hSenid.com.